



TOP OF THE TIARA



Eric Godfrey (center) has been a professional DJ for 20 years. Starz Entertainment worked more than 250 weddings last year.

ALL-AROUND BEST WEDDING PROVIDER:

The nominations are: Harrison Hurwitz, Starz Entertainment, and Dolce Salon & Spa

The winner is: STARZ ENTERTAINMENT

3755 E. Broadway Road, #2, Phoenix | www.starzentertainment.net

No "cheese" on the wedding menu. Not ever! Never! These words of advice come from Eric Godfrey, business manager of Starz Entertainment, DJ and wedding host extraordinaire. Fun, excitement, high spirits, passion and emotion are all good characteristics to have as a DJ, but there is no place for cheesy behavior at a wedding reception.

Godfrey's comments refer not to the hors d'oeuvre table but to the program, from which vantage point he and other Starz Entertainment DJs orchestrate the pace and action of receptions with precision, panache and professionalism. "We meet with the bride and groom several times to gain a thorough understanding of what they want. We get excited with them, understand their vision and tailor the reception to match," says Godfrey.

What does it take to get to *Arizona Bride* magazine's Top of the Tiara?

Basically, a DJ's job is to play music and host the reception program. He introduces the bridal party, offers the blessing, initiates the meal, coordinates the toasts and cake cutting, brings on the dancing and special activities. The DJ also selects the music and serves as the master of ceremonies so that the energy level never falters, and guests feel totally involved. Above all, the DJ narrates the love story of the couple in everything he (or she) does, keeping the focus on the bride and groom throughout the entire event.

"We never forget that this day is all about the wedding couple," says Godfrey. "That's the art of being a wedding DJ."

Godfrey, himself started as a DJ in high school doing dances and parties, moving up to bar mitzvahs and eventually weddings. He has been a professional DJ for 20 years and is an active member of the National Association of Mobile Entertainers and the American DJ Association. Starz Entertainment was founded in 1994 and worked more than 250 weddings last year.

"Our DJs are all pros," he said. "We take this business very seriously. A skilled, experienced DJ is able to read the crowd, select appropriate music, choose techniques from his repertoire to motivate and entertain the guests, no matter what age or background they are, and make every occasion absolutely fabulous." *



ARIZONA
BRIDE
MAGAZINE
BEST
of
2006

Top of the Tiara

All-around Best Wedding Provider

DJ Service

Starz Entertainment

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