

The ADJA strongly recommends that you ask the following questions of any Disc Jockey service that you are considering hiring.

1. Are you insured? Can you supply me with proof of liability?

Many responsible business owners carry liability insurance to protect their businesses and the consumer. Many locations are beginning to require proof of liability. Ask for proof of liability insurance. Disc Jockey's receive a "Certificate of Liability" which can be used as proof.

Starz Entertainment is insured through the group liability policy of the American DJ Association

2. Will you be willing to play requests and discuss music ahead of time?

A versatile Disc Jockey is willing to listen to your suggestions, give you feedback and play from your desired song list. A professional Disc Jockey will also accept the fact you may not want certain songs played. A professional Disc Jockey cannot know everything about your musical preferences and entertainment needs without communication.

Starz Entertainment provides access to our entire database of over 20,000 songs prior to every event. We allow you to make selections and set up everything as you want it (with our assistance) from the beginning. Of course, each of our systems include about 8,000 songs and we will take requests at your event as well, though we will screen them by the guidelines we set with you ahead of time so that all music is acceptable to you!

3. Do you use Professional Equipment?

Ask whether your prospective Disc Jockey works with professional audio equipment. If you are not sure, ask for their equipment list and check with a local music dealer or the A.D.J.A. to verify they are using professional-grade sound gear.

Starz Entertainment uses all professional grade equipment. You can find a list of brand names on our website!

4. Do you provide backup equipment at my event?

Although equipment failure is rare, do you really want your special occasion ruined because your Disc Jockey did not come prepared? It is also important to know if your Disc Jockey has a back-up plan in case of illness or an accident. Members of the A.D.J.A. have many resources available to them in case of an emergency.

Booking a reliable Disc Jockey is a very important decision for the success of your party. Selecting a Disc Jockey who is an active member of the American Disc Jockey Association will provide you with the confidence that you have selected a trained professional. A.D.J.A. members are more likely to be involved with other Disc Jockey's who can help them out with an unexpected situation.

Starz Entertainment provides backup amplifiers and computers at each event. We have extra speakers and all other equipment staged in a van and ready to go in the event they are needed. At any event. We now have 8 total DJ's / KJ's so there is always someone who can assist if someone is ill!

5. Does the Disc Jockey know the proper etiquette for your type of party?

A professional Disc Jockey will assist you with the planning of your special day. Most professional entertainers will coordinate, emcee and provide the music that you desire. Ask if they have experience with your type of event.

There are not really any events that we have no experience with. If one comes up we will honestly tell you where our weaknesses are. We do about 150 to 200 DJ events per year. We do about 70 weddings, 10-15 bar / bat mitzvahs, 20 -30 school events, 30-40 corporate events, 20-30 birthdays and anniversaries and then a large mix of other events. We have recently hired a Hispanic DJ who helps all of our DJ's with Latin or Mexican music. If you have a strictly Mexican event, he will be your DJ. We have a separate division of equipment for Karaoke events and we do 500-700 karaoke shows per year. The DJ in charge of your event will have experience and will probably be with a helper who is training to run events in the future.

6. How much time do you allow for set-up?

Punctuality is a necessity. Most Disc Jockey's arrive at least one hour prior to the start time you've given them.

Starz Entertainment requires punctuality of all our employees. For a wedding or corporate party your DJ will arrive normally 90 minutes to 120 minutes prior to start of music, We conduct sound checks normally 1 hour prior and spend the rest of our time setting up lighting and putting away boxes, wires, etc. Our contract absolutely guarantees sound checks 30 minutes prior and arrival 60 minutes prior, but that is the minimum, not the norm.

7. Do you provide a written contract?

It is extremely important to have your booking confirmed in writing. Ask for a written agreement, especially if you are paying an initial retainer. The standard initial payment for entertainment services is 50%. If you are expecting a specific entertainer, make sure you get it in writing as well.

We provide a written contract for all events. When you log into your event you will see a print documents menu. You can actually print a contract from there. You can review it, we can discuss changes, make them and then sign when we meet.

8. Will you be suitably dressed for our occasion?

Specify the type of apparel that your Disc Jockey is expected to wear for your occasion. Formal attire or coat & tie are the most popular forms of attire.

We've done picnic and swim parties in flip flops and shorts (No one wants to see us in a Speedo). We do weddings weekly in tuxedos. Most of our events are in tuxedos. Most of the remainder are in slacks, and collared shirts. You tell us what to wear and we will be glad to wear it. (Within reason – I once got a rash from a grass hula skirt)